

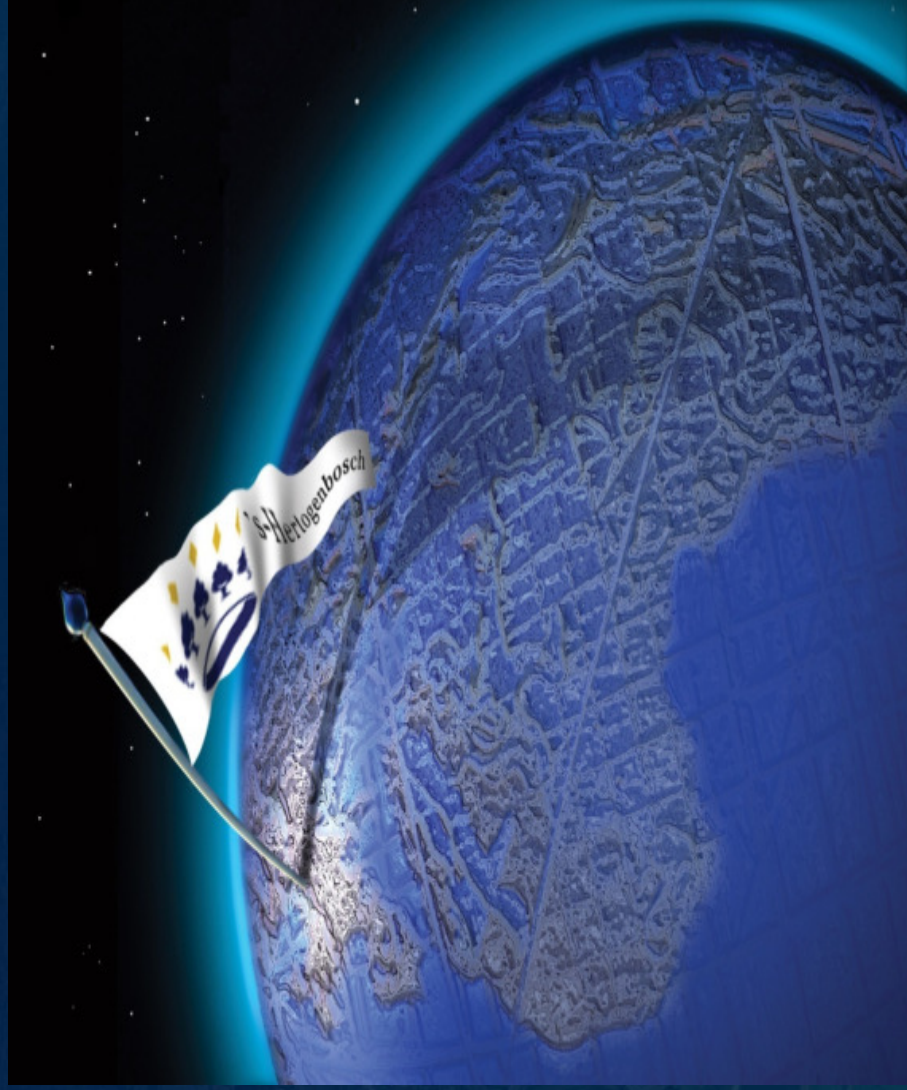
European Study visit

“Towards better cooperation between schools, companies and local communities”

Group 139

Studyvisit 23 – 27 march 2014

‘s-Hertogenbosch, 24th of march 2014



's-Hertogenbosch, centre of the Earth....



Netherlands



's-Hertogenbosch, a closer look...



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Passion...



Vision



Action



Aim:

Realisation of a well functioning labourmarket

Important stakeholders education and labourmarket:

- 
- Companies
 - Schools
 - Local Government

Leading role local government

Characteristics department Youth and education municipality 's-Hertogenbosch:

- Taking the lead;
- Pro-active;
- Entrepreneurial spirit;
- Building networks with stakeholders;
- Diagnosis of outside world as startingpoint to make policy;
- Joint responsibility.

Leading role local government

Main aims: department Youth and education
municipality 's-Hertogenbosch:

- Prevention early schoolleaving;
- Decreasing youth unemployment;
- Raising quality of education.



Important regular meetings with schools:

Municipality with management primary schools;

Municipality with schooldirectors of secondary schools;

Municipality with management VET and Higher Vocational education.

Important regular meetings companies:

- Ambassadorsnetwork....
- Regional meetings with schoolmanagement, companies and municipalities



Together with directors secondary education (DOVO) we defined 16 topics, like:

- Entrepreneurial spirit / entrepreneurship;
- Competence based learning;
- New generation;
- Leading role municipality education and labourmarket;
- Ongoing learning pathways;
- Guiders of learningprocess;
- Quality improvement professionals;
- Careerorientation and careerguidance;
- Promotion Technique.

Municipality stimulates the improvement of these topics:

- By giving subsidy out of the local youth and educationplan 2010-2014;
- By writing applications in Leonardo da Vinci and Comeniusprograms; municipality acts very often as projectcoordinator in LdV partnerships, LdV TOI and Comenius regio
- Now we are composing new applications under ERASMUS+ program

7 running projects at this moment:

| Fund | Period | Name project |
|---------------------------------|-----------|------------------------------|
| Leonardo Partnership | 2012-2014 | STEPbeyond |
| Comenius Regio | 2012-2014 | CHAIN |
| Leonardo Transfer of innovation | 2012-2014 | BLUE |
| Leonardo Partnership | 2012-2014 | HELP |
| Leonardo Partnership | 2013-2015 | PracMob |
| Youth in Action | 2013-2014 | How well you(th) know the EU |
| Leonardo Transfer of Innovation | 2013-2015 | Second Chance |

The link.....

All these EU-programmes deal with the transition from school to work.

With all stakeholders in the field of education and labourmarket we try to focus on the realisation of a well functioning labourmarket

Most important stakeholders:

- Companies;
- **Employersorganisations (like BZW);**
- Knowledgecentres (SBB);
- **Labouroffice (UWV werkbedrijf);**
- Schools: (primary schools, secondary schools, vocational educational training (KW1C), higher vocational education (Avans), universities;
- **Municipality.**

Some principles of regional management

Cooperation between schools, companies and local government;

Demand of companies on actual and future staff (HRM) is leading;

Responsibility addressed to partners.

Regional management & coordination:

Some key-activities:

- Demand orientated employersapproach;
- **HRM-policy companies;**
- Labourmarket information (company x);
- **Careerorientation and careerguidance.**

Very important topic: Careerorientation – careerguidance (LOB).

35% of early schoolleaving is caused by a lack of good careerguidance.

Focus on this topic will decrease early schoolleaving and youthunemployment.

Actual and future **labourmarketinformation** is crucial to prepare youngsters for transition from school to work!

Pilot “LOB” with 7 schools, further development Leonardo TOI BLUE.....

Jeroen Bosch College (secondary education)

Sint Jan’s Lyceum (secondary education)

Piersoncollege (secondary education)

Baanderherencollege (secondary education)

Rietlanden (secondary education)

Koning Willem 1 College (Vocational education)

Avans (higher vocational education)

Other participants:

CINOP, PSW, Local government, UWV

(labour office), Philips, **Finland and Austria**

Central key-points “LOB”

1. The student is central, development of selfsteering

Studychoice, careerchoice is closely connected to future perspective; insight in capacities, qualities, interests and ambitions, it's all about individual talents.

Parents play an important role.

Central key-points “LOB”

2. Ongoing learning pathway (from primary education – secondary education – VET – higher vocational education – university)

Joint policy within teams in schools;
Management facilitates professionals;
Cooperation with other schools (vertical and horizontal);
Competence profile

Central key-points “LOB”

3. Cooperation with local and regional companies

“World of work” in the schools;
Schools visit “the world of work”;
Learning by doing.

Priorities 2014-2020....

On going learning pathway from
primary school-secondary school-
Vocational Education Training-Higher
Vocational education-University...

Careerorientation and careerguidance
Promotion technique (studies)
Entrepreneurship-entrepreneurial spirit

Somebody still awake for further questions?

