

Avans University of Applied Sciences



The Netherlands

- Approx. 17,000,000 inhabitants
- 42,000 km²
- 400+ inhabitants/km²
- 24% of the country below sea level



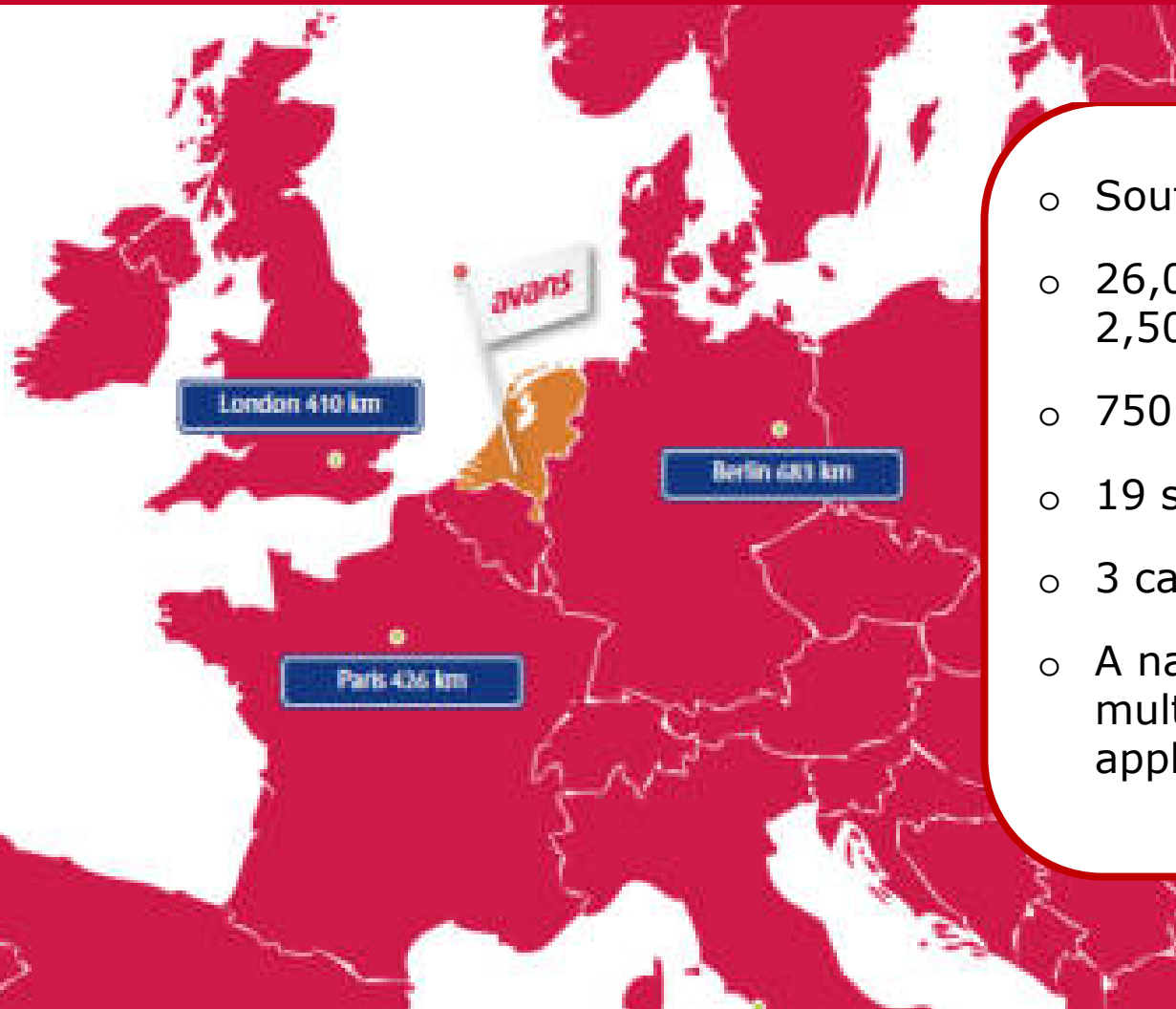
The Netherlands is also...

- Safe
- Globally oriented
- Well organised

Strong Dutch icons



Avans University of Applied Sciences



- South of the Netherlands
- 26,000 students and 2,500 employees
- 750 foreign students
- 19 schools
- 3 campuses
- A nationally top-ranking, multi-stream university of applied sciences



Avans campuses

Breda



Tilburg



's-Hertogenbosch



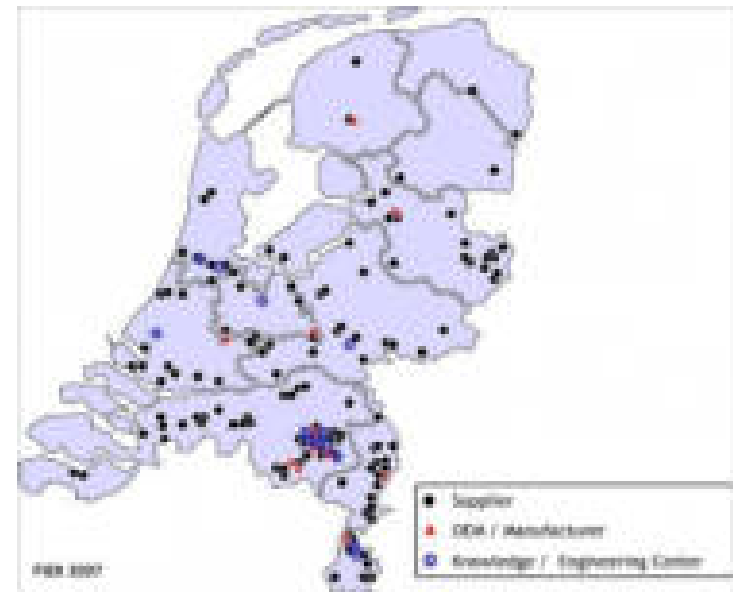
Avans

University of applied science

Location Avans in Holland



Industrie:
example automotive



Intelligent community forum

The Intelligent Communities of the Year 2011 (Smartest Area of the world)

- The Eindhoven Region has long been Netherland's industrial heartland. The region has its edge through Brainport, a public-private program that has turned the region into an open innovation platform, added 55,000 jobs in the past 10 years, nearly quadrupled high-tech start-ups since 2000, and helped the region survive the financial crisis.

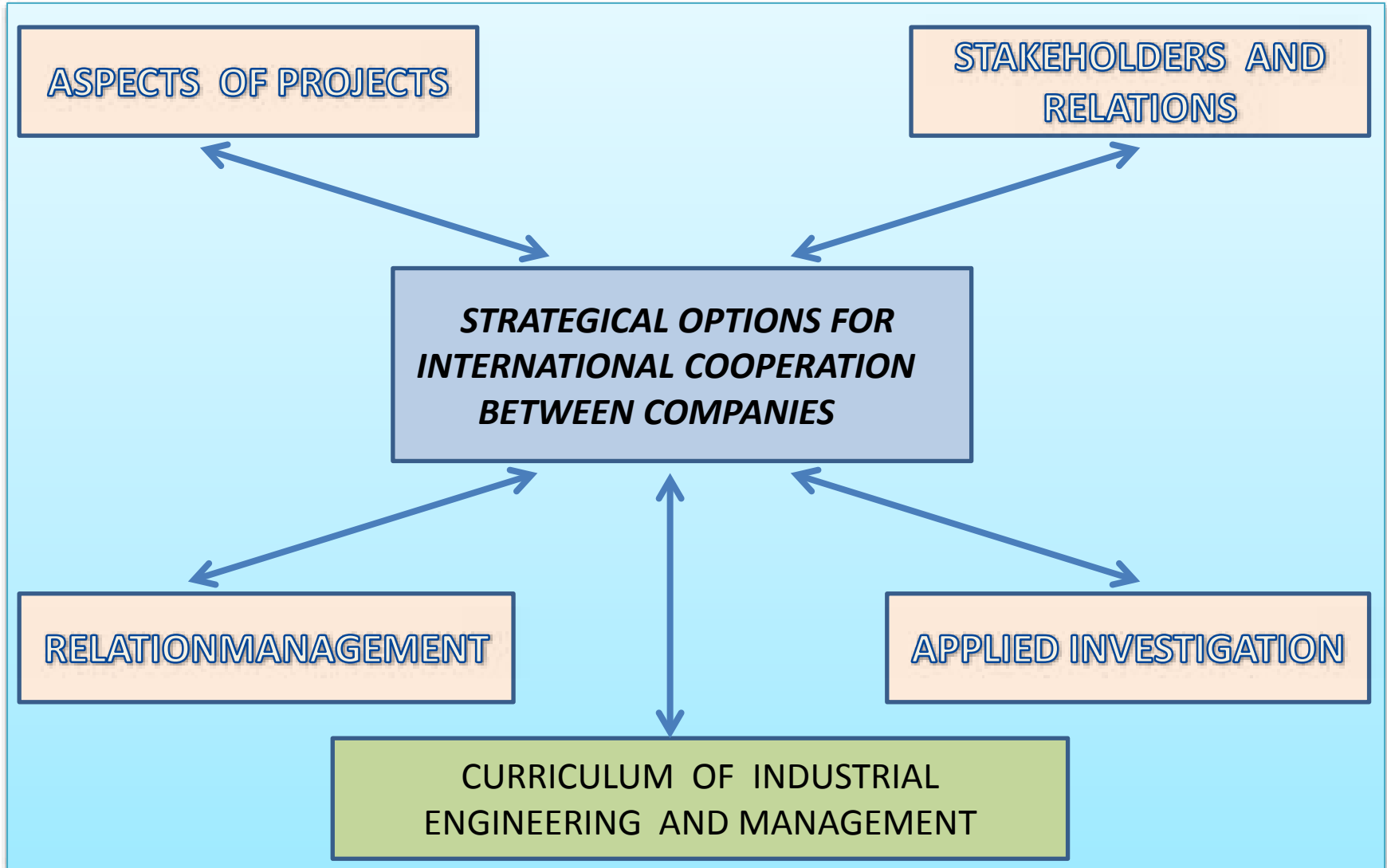




PROJECTS IN AN INTERNATIONAL CONTEXT

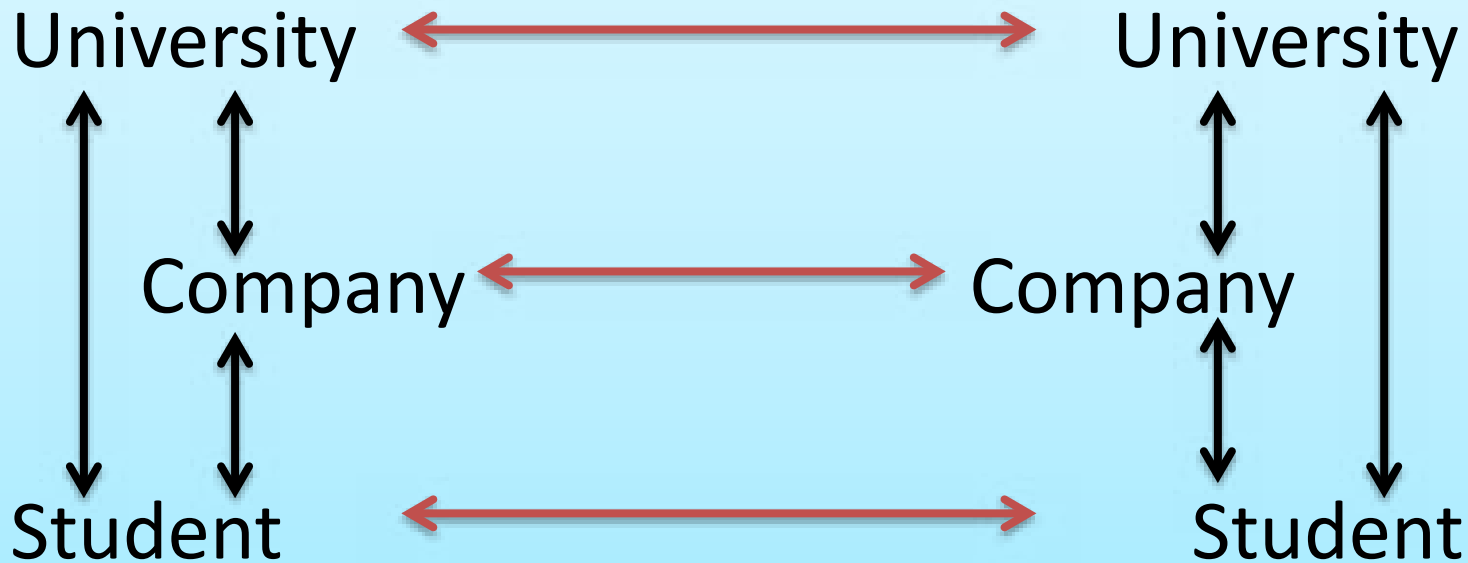
- Normal students exchange
- EPS (European Project semester)
- Strategical Projects (Special Avans)

STRATEGICAL PROJECTS IN AN INTERNATIONAL CONTEXT



STRATEGICAL PROJECTS IN AN INTERNATIONAL CONTEXT

STAKEHOLDERS and RELATIONS



STRATEGICAL PROJECTS IN AN INTERNATIONAL CONTEXT

ASPECTS OF PROJECTS

- **COMPANY:** Vision, mission, strategy
- **TECHNOLOGICAL:** engineering processes and production processes
- **ICT:** data and information systems
- **CULTURE:** organisation , behaviour, language

STRATEGICAL PROJECTS IN AN INTERNATIONAL CONTEXT

APPLIED INVESTIGATION

- Format for inquiries for international cooperation.
- Developing **audit for Maturity Model**.
- Strategical plans for projects for optimizing processes and implementation in companies (from **ERP to PDM / PLM**)

NEW PROJECT

AEROSPACE & MAINTENANCE CAMPUS

- About 75 companies in Brabant in Aerospace.
- Working with companies like Boeing, Airbus, Eurocopter, etc.
- High tech projects in Aerospace for excellent education at all levels.
- Curriculum in an international perspective.
- Exchange of international students.

Information:

Eef Zuurhout

Coordinator International projects AE&I.

Email: ej.zuurhout@avans.nl

Tel: +31 6 26973630